

GPNM Social Media  
Protocol and Policies

## I. CONTENT

### Information

The Green Party of New Mexico (GPNM) is a political party and affiliate of the Green Party of the United States (GPUS).

### Contact

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### Web Site

GreenPartyofNM.org

## II. PROTOCOL

- A. A state officer shall serve as Administrator of the GPNM Facebook (FB) page and other social media, e. g., twitter and Instagram.
  - B. A Moderator may be appointed at the discretion of the GPNM executive officers (co-Chairs, Secretary, Treasurer) and Administrator.
  - C. The GPNM social media shall not be used as official communication or news distribution by GPNM. Social media shall be a supplementary form of communication.
  - D. GPNM shall not accept Friend Requests.
  - E. GPNM shall not Like other pages except those of other Green Parties and Green candidates.
  - F. Acceptable posts by GPNM include the following:
    - announcements and news items appearing on the official web sites GreenPartyofNM.org and GP.org
    - appropriately attributed shared items, including graphics, consistent with the Four Pillars and Ten Key Values of the Green Party
      - NOTE: the GPNM social media shall not promote, share, or disseminate items on behalf of other political parties.
      - NOTE: the GPNM social media shall not promote, share, or disseminate items on behalf of political candidates not endorsed by a local, state, or national Green Party.
    - photos or accounts of local party events around New Mexico
  - G. Obscene, malicious, or potentially libelous material shall not be posted.
  - H. Administrator and Moderator should review the pages daily and shall endeavor to post at an appropriate item weekly at minimum. Posts from outside parties in violation of the above requirements shall be locked, blocked, or deleted at the discretion of the Moderator and Administrator.
  - I. This protocol may be modified by an authoritative state body: State Steering Committee, Green Council, or State Meeting/Convention.
- Protocol and policies were adopted for all social media by the Green Council on July 28, 2018 and confirmed by GC on November 10, 2018.
- J. GPNM will allow for Facebook Group(s) in accordance with all other GPNM social media policies. This was approved at the State Convention on April 25, 2020.